



**IMPERIAL COUNTY FARM BUREAU
PRESS RELEASE**

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FOR IMMEDIATE RELEASE
May 4, 2026

**73rd ANNUAL FARM BUREAU SCHOLARSHIP BARBECUE SUPPORTS THE
FUTURE OF AGRICULTURE**

The Imperial County Farm Bureau proudly hosted its 73rd Annual Scholarship Barbecue on Friday, May 1st, at the Imperial Valley Food Bank. This long-standing tradition continues to make a meaningful impact by providing local students with scholarships funded through six dedicated programs: the Matthew LaBrucherie Memorial Scholarship, Raul Rodriguez Memorial Scholarship, Jack & Pauline McConnell Memorial Scholarship, Al Kalin Memorial Scholarship, Jack Strobel Memorial Scholarship, and the Imperial County Farm Bureau Scholarship. The Farm Bureau Scholarship, the longest running of these awards, is sustained each year through the success of this annual barbecue.

This year's event featured family-style meals with delicious deep-pit barbecue and sides for four, conveniently packaged in reusable Farm Bureau tote bags sponsored by AgWest Farm Credit. The drive-through format proved highly successful. In addition to ticket sales, generous sponsorships from local businesses and individuals played a vital role. All net proceeds from the event go directly toward supporting student scholarships.

The continued success of both the barbecue and the scholarship program is a testament to the strong support of the community. From donors and sponsors to dedicated volunteers including members, their families, and members from the Imperial County Young Farmers & Ranchers Program, this event reflects a shared commitment to investing in the next generation.

The Imperial County Farm Bureau is deeply grateful for the generosity that enables students to pursue degrees in agriculture, attend veterinary school, or enter skilled trades that support the agricultural industry. These scholarships help ensure that future farmers, ranchers, and agricultural professionals have the resources they need to succeed into the future.

Each year, students across the Imperial Valley benefit from these opportunities, gaining the education and skills necessary to contribute to the region's agricultural legacy.

We look forward to continuing this tradition and invite the community to join us again next year in supporting the future of agriculture.