



## **Imperial County Farm Bureau Email Newsletter Sponsorship & Advertisement**

Thank you for your interest in advertising with Imperial County Farm Bureau!

The Imperial County Farm Bureau emails out an electronic newsletter monthly to all members who have an email account listed on their membership (currently over 600). Subject matter is relevant and timely, featuring upcoming workshops or events, legislative updates, and information on new or upcoming regulations.

The majority of our membership is directly involved in agricultural production. The remaining members are farm service providers, peripherally involved in agriculture (ag lenders, for instance), or are simply interested in supporting agriculture in Imperial Valley. Most members in our e-news mailing list are directly or indirectly involved in agriculture production, and the content of the publication is aimed at farmers, ranchers and farm service providers.

### **Email Newsletter Sponsorship - \$150**

Each email newsletter has an exclusive sponsor. Your company will be featured as the sponsor of the issue at the top of the email newsletter. Advanced reservations are strongly advised for this product as it fills up quickly.

### **Email Newsletter Business Advertisement - \$100**

Advertise your business with a special ad or flyer and link to your website. This feature will be included at the end of the newsletter.

### **Email Newsletter Event Announcement - \$50**

Includes flyer and link to website in our Upcoming Events section.

### **Advertising Benefits for Business Support Members**

We offer sponsorship and advertising discounts to our Business Support members dependent upon your membership level (50% Diamond Member discount, 25% Gold Member discount, 10% Silver Member discount). We also offer a feature in one email newsletter to new Business Support members and one feature per year to our Diamond and Gold Business Support members.

For more information on advertising or membership, contact Cierra at 760-352-3831 or [cierra@icfb.net](mailto:cierra@icfb.net).

*\*All content submitted to be published in the email newsletter will be reviewed and approved at the discretion of Imperial County Farm Bureau.*